



# Press Release

Press release from **Derbyshire Fire & Rescue Service** and **Derbyshire Fire & Rescue Authority**  
**Making Derbyshire Safer**

**2 DECEMBER 2019**

## **NEW WEBSITE LAUNCH**

Derbyshire Fire & Rescue Service (DFRS) is launching a new website today, Monday 2 December.

After several months of planning and preparation we are pleased to announce that our new look website has been launched today.

Working with digital product agency, BinaryFold4, [www.derbys-fire.gov.uk](http://www.derbys-fire.gov.uk) has been designed in line with websites that are regarded as industry best practice, with a particular emphasis on accessibility of information, layout and modern imagery.

Speaking ahead of the website launch, Area Manager Judi Beresford said: "People visit our website for many reasons, looking for fire prevention advice, business safety legislation, career opportunities and information relating to our governance, we therefore have to ensure that all of our information is easily accessible and that it is presented clearly and in a manner that is easily understood.

"A huge amount of planning and preparation has gone into delivering the new look website and we want every visitor to the site to leave having found what they were looking for and more importantly, understood the information being communicated."

Derbyshire Fire & Rescue Service will continue to monitor and review the content of the new website and as such welcomes feedback from its communities.

Area Manager Beresford went on to say: "The website is designed to support the work of the fire and rescue service in Making Derbyshire Safer Together and as such the information contained is designed for our communities. At the bottom of each page of the website there is

email: [enquiries@derbys-fire.gov.uk](mailto:enquiries@derbys-fire.gov.uk)  
[www.derbys-fire.gov.uk](http://www.derbys-fire.gov.uk)

Terry McDermott MA  
Chief Fire Officer / Chief Executive



an option to send feedback and I would encourage anyone that does have any comments, or feedback, that can assist us in improving the way we present our information, to get in touch and click the feedback button at the bottom of any page of the website.”

Ben Roberts, Managing Director BinaryFold4 said: “Working with the DFRS team has been a real pleasure. This project was highly iterative, and the working team was always extracting feedback from key stakeholders and helping us bake it into the process. We are pleased with the outcome, and hope to work with them for a long time.”

**ENDS**