



| Press Release

Press release from **Derbyshire Fire & Rescue Service** and **Derbyshire Fire & Rescue Authority**
Making Derbyshire Safer

2 JANUARY 2019

NEW BRANDING TO SHOWCASE ON-CALL FIREFIGHTER AWARENESS WEEK - 7-13 JANUARY 2019

Derbyshire Fire & Rescue Service is joining forces with fire and rescue services from across the UK to promote the role of On-Call Firefighters during an awareness week which takes place from the 7-13 January 2019.

New national branding, that has been created to help raise the profile of On-Call Firefighters and highlight the opportunities, sense of belonging and pride that comes from serving the community as an On-Call Firefighter, will be used across the Service's social media channels throughout the week.

On-Call Firefighters are members of the community who are paid to respond to emergencies. They do not staff the fire station 24 hours a day like full-time firefighters. They are notified of an emergency call via a personal pager which they carry with them when they are on duty. The Service currently has 325 On-Call Firefighters working at 24 On-Call units across the County.

Derbyshire's Chief Fire Officer, Terry McDermott, who is also the National Fire Chiefs Council Lead for On-Call Firefighters said: "If being a firefighter is something that appeals to you, but you already have a career or other commitments, now is the chance for you to find out if you can still make it happen.

"On-call firefighters are crucial to the work of the Fire and Rescue service, and we want to make sure our fire services reflect all local communities. So, if you want to receive world class training, work as part of a fantastic team and help your local community, we need to hear from

email: enquiries@derbys-fire.gov.uk
www.derbys-fire.gov.uk

Terry McDermott MA
Chief Fire Officer / Chief Executive



you. There's lots of flexibility to work around other commitments such as family, studying or work, but if you don't get in touch you'll never know."

To hear more from Derbyshire's Chief Fire Officer, Terry McDermott about On-Call Firefighter Awareness Week watch our video here: www.youtube.com/watch?v=8OD5Wo52bk0&t=4s

The Service is also hosting an On-Call Firefighter Awareness session at Glossop Fire Station on 9th February 2019 (10:00-13:00). To register for this, visit: www.jobtrain.co.uk/derbyshirefire/displayjob.aspx?jobid=256

To find out more about the role of an On-Call Firefighters visit www.oncallfire.uk



NEED MORE?
OPPORTUNITY
BELONGING
COMMUNITY

**ON-CALL
FIREFIGHTER**

For more information visit:
oncallfire.uk

The advertisement features a man in a blue suit and tie, outlined in yellow. Surrounding him are various red and white icons: a fire truck, a fire extinguisher, a smartphone, a television, a person, a family, and a fire alarm. The background is dark with a blurred office setting.



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The advertisement features a woman in a white tank top and black skirt, outlined in yellow. Surrounding her are various red and white icons: a fire extinguisher, a fire alarm, a smartphone, a television, a person, a family, a fire truck, and a dumbbell. The background is dark with a blurred office setting.

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